

## ***Program DRAFT***

9:30 a.m. **Registration**

10:00 a.m. **Welcome**

- Millie Ravenel, Executive Director, Center for International Understanding

10:05 a.m. **Opening Remarks**

- **J. B. Buxton, Senior Education Adviser, Office of the Governor** (*requested*)

10:15 a.m. **“Why One NC Business Promotes International Education”**

- George Willis, Vice President, East Carolina District, UPS

10:30 a.m. **A National Perspective on International Education**

*Introduced by Yan Li, Administrative Coordinator, Asian/Pacific Studies Institute, Duke University*

- Michael Levine, Executive Director, National Campaign for International Education in the Schools, Asia Society

10:45 a.m. **Keynote Address: Framing the Message for International Education**

- Meg Bostrom, President, Public Knowledge, LLC

12:00 p.m. **Lunch**

12:30 p.m. **Update: North Carolina in the World** (*lunch session*)

**Policy Initiatives**

- The Honorable Clark Plexico, Senior Policy Advisor, North Carolina in the World

**State Action Plan**

- Marty Babcock, Director of Programs, Center for International Understanding

**Website Demonstration**

- Melissa Thibault, Director of Media Services, LEARN NC
- David Walbert, Editorial Director, LEARN NC

1:15 p.m. **People and Jobs on the Move: Implications for K-12 Education**

*Introduced by Manuel Vargas, Chair, Department of Education, Winston-Salem State University*

- James H. Johnson, William Rand Kenan, Jr., Distinguished Professor of Management; The University of North Carolina at Chapel Hill

2:00 p.m. **Panel: Making the Case for International Education on the Local Level**

- Facilitator: Susan Parry, Chair, Wake County Board of Education
- The Honorable Danny McComas, Representative, NC General Assembly
- The Honorable A.B. Swindell, Senator, NC General Assembly
- Aaron Means, Manager, Programs and Initiatives, IBM Charlotte Site
- Debbie Antshel, Executive Director, Charlotte-Mecklenburg Public Schools Foundation and Strategic Partnerships Office

3:00 p.m. **Closing Remarks**

- The Honorable Howard Lee, Chairman, State Board of Education; Chair, North Carolina in the World Advisory Board

3:15 p.m. **Goal Area Meetings** (optional)

- *Teacher Knowledge* Jim Brooks, West Wilkes High School
- *World Languages* Lynne Gerber, CIBER, UNC-Chapel Hill
- *International School Partnerships* Todd Culpepper, International Visitors/World Affairs Council
- *Higher Education-School Relations* Ruth Mitchell-Pitts, Center for European Studies, UNC-Chapel Hill